

# REPORT / RECOMMENDATION



**To:** HRRC

**Agenda Item #:** VII.G.

**From:** Annie Johnson  
Staff Liaison

**Date:** September 24, 2013

**Subject:** 2014 Budget Request

**Action** ☐

**Discussion** ☒

**Information** ☐

**Action Requested:**

Discuss 2014 Anti-Bullying Event and determine date.

**Information / Background:**

At the August HRRC Meeting, Commissioner Lagersrtom introduced a 2014 Anti-Bullying Event Proposal. The commission needs to consider this proposal and determine a date.

**Attachment:**

2014 Anti-Bullying Event Proposal

## **2014 Anti-Bullying Event Proposal**

### **What:**

Book reading event for elementary school children, grades 1-5.

### **Who:**

Edina native and nationally-known children's author Nancy Carlson to read her anti-bullying book, *Henry and the Bully*, followed by a book signing.

### **Thought Process:**

Valley View, South View and the High School all have age appropriate anti-bullying events that occur throughout the year. It is never too soon to talk to our kids about respecting their fellow classmates – incidence of bullying or fear of bullying have been reported by even the youngest of our school children in grades 1-5 and include:

- Fear of being physically hurt by another student.
- Fear of being harassed, bothered or made fun of by another student.
- Fear of feeling excluded or left out of activities.
- Being made fun of for their race, culture and size.

Our event would bring the message to elementary school aged kids outside of school, which might also help avoid some past hurdles.

### **Cost:**

Propose that we purchase 75 of her books for distribution, which would cost approximately \$ 525.00. Nancy charges a speaking fee of \$100, and we discussed a refreshment fee of \$75.00, which would bring the total to \$700.

### **Where:**

Checked with the Edina Public Library and they would be willing to host the event free-of-charge. The maximum occupancy for their large meeting room is 75.

### **When:**

TBD

### **PR:**

If we settle on a date by the end of September, our event can be listed in the Hennepin County Library's program bulletin for January – March 2014.

Press Release distributed to the Edina Sun Newspapers as well as the six Edina elementary schools and teachers of grades 1- 5 at Our Lady of Grace.

### **Additional Comment:**

The Edina Reads Committee has expressed interest in partnering with our commission for this event. At this time I do not know if that will include splitting costs, or if they only want to lend their name, volunteer staff and PR connections to making the event a success.



**(BOARD/COMMISSION)  
2014 Annual Work Plan**

Complete each section with a white background. Add or delete tables as needed. Return to the Assistant City Manager by September 24.

2014 New Initiative		Target Completion Date	Budget Required	Staff Support Required	Council Approval
Anti-bullying event and/or education – maybe Diversity Film Festival		By 2 <sup>nd</sup> Quarter 2014	\$800	Video, publicity and communications.	
<b>Progress Report:</b>					

2014 New Initiative		Target Completion Date	Budget Required	Staff Support Required	Council Approval
Community Outreach- Developing cross organizational partnerships to gain an understanding of community needs related to census demographic changes.  Conduct Community Listening Sessions  Reach out to those that live and work in Edina, including Somali, Hispanic, African-American, and South Asian populations.  Potential Partners- Edina Resource Center, Edina Police, Somali and Asian Community leaders.		3/31/14	\$500	Admin support and communication.	
<b>Progress Report:</b>					

2014 New Initiative		Target Completion Date	Budget Required	Staff Support Required	Council Approval
Disability Awareness Campaign		October 2014	\$300		
<b>Progress Report:</b>					

2014 New Initiative	Target Completion Date	Budget Required	Staff Support Required	Council Approval
Plan an activity for Days of Remembrance	April / May 2014 to coincide with the national celebration of Yom Hashoah	\$1500	Video, publicity and communications.	
Potential Separate Genocide Awareness Event				
<b>Progress Report:</b>				

2014 New Initiative	Target Completion Date	Budget Required	Staff Support Required	Council Approval
Immigration Reform	On-going	n/a		
<b>Progress Report:</b>				

<b>Ongoing Responsibilities</b>				
Update Bias/Hate Crimes Response Plan – August of each year				
Days of Remembrance - April or May, to coincide with the national celebration of Yom Hashoah				
Tom Oye Award – Jan 1 About Town deadline is October 18 <sup>th</sup> . Select in March of each year.				

<b>Other Work Plan Ideas Considered for Current Year or Future Years</b>				

<b>Proposed Month for Joint Work Session:</b>	May
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<b>Staff Comments:</b>	
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<b>Council Comments:</b>	
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